Profitability Overview
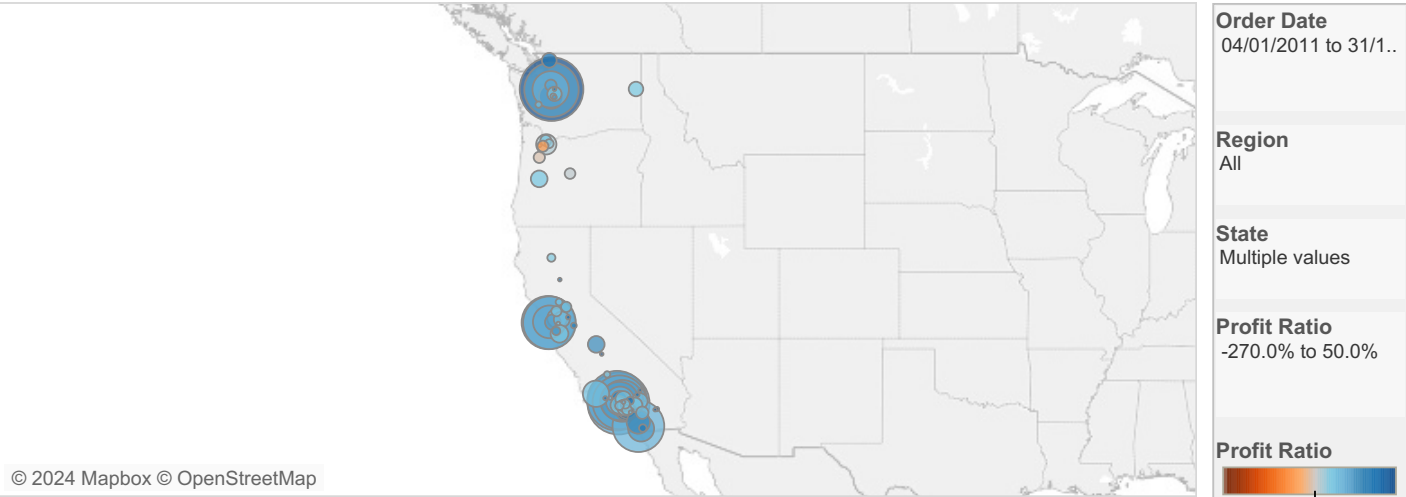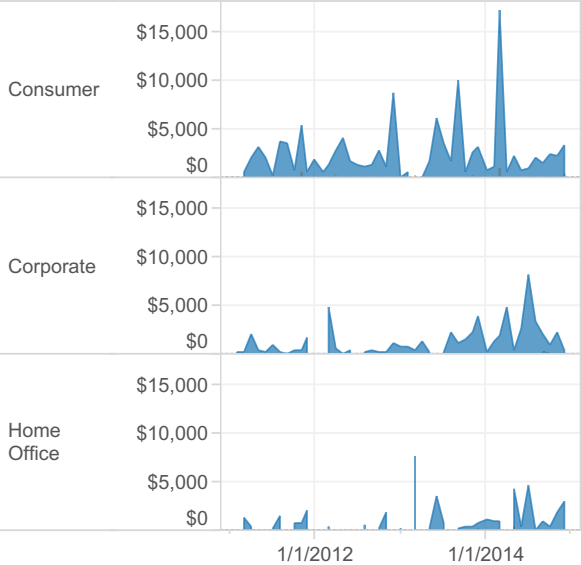
Total Sales	Total Profit	Profit Ratio	Profit per Order	Profit per Customer	Average Discount	Quantity
$215,629	$44,616	20.7%	$110.98	$143.92	12%	1,864

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Order Date
04/01/2011 to 31/1..

Region
All

State
Multiple values

Profit Ratio
-270.0% to 50.0%

Profit Ratio
-50.0%   44.0%

■ Profitable
■ Unprofitable

Monthly Sales by Segment - States: California, Oregon, Washington

Monthly Sales by Product Category - States: California, Oregon, Washington